

March 4, 2011

Dear Vendor,

In order to ensure we are providing the best possible customer experience on Nordstrom.com, each item must have complete and accurate product information prior to publishing. This includes information such as care, content and country of origin. In order to allow sufficient time for our copywriters to complete each product page prior to publishing we need this information several weeks in advance.

The Direct Product Information Form will be distributed to you by the Product Coordinator but can also be accessed through the Supplier Compliance Website at <http://nordstromsupplier.com/>. The form link can be found at the top right corner titled 'Direct Product Information Form'.

Please partner with your Product Coordinator in making sure this mandatory form is completed and returned by the due date specified. If we do not receive this info by the requested due date, it may result in loss of selling time or possible cancellations as decided by the merchandising team.

We would like to thank you for your partnership and please let us know if you have any questions.

Sincerely,

Nordstrom Direct Product Coordinators