The objective of the label testing program is to ensure that the US Federal Trade Commission (FTC) requirements for labeling are met.


**NPG TESTING REQUIREMENTS**

**Label Suppliers**
The label supplier reviews Nordstrom Performance Specification for labels and identifies any foreseeable issues to the Nordstrom Label and packaging team.

The Label supplier is responsible for internal testing of their labels to make sure they are applicable for the products they were intended to be used on, this includes Heat Transfer, Printed and Woven labels.

The label supplier is responsible for lead testing of inks used for labels, lead testing of metallic yarns used in woven labels and phthalate testing of PVC and soft plastic labels. Test reports are provided to the label purchaser.

The label supplier is responsible for providing documented technical Instructions (optimal settings) regarding application of heat transfers along with the heat transfers to the purchaser.

**Garment/Product Manufacturers**
Testing is required for all heat transfer labels on all fabrications to verify that the label is still legible and there is no appreciable change after 20 launderings.

*Option 1 Testing at Manufacturers Facility*
- Manufacturers can test appearance after 20 laundering in their own facility if they use American Washers and Dryers.
- 5 heat transfer labels applied per the label supplier’s instructions are laundered 20 times, Machine Wash Cold, Tumble Dry Low.
- After 20 launderings a visual inspection is conducted to determine if there is any appreciable change and if the label is still legible.
- If the label is not legible or there is appreciable change, the manufacturer makes corrections and re-tests the product.

*Option 2 Test at a Nordstrom Designated Test lab*
- 5 heat transfer labels applied per the label suppliers instructions.
- Labels and a test request form are sent to a Nordstrom Designated Test Lab
- Labels are laundering 20 times, Machine Wash Cold, Tumble Dry Low.
- The test lab will conduct a visual assessment and the test report will be sent to the manufacturer.
- If the test fails the manufacturer needs to make corrections and re-test the product at the same test lab.

Manufacturer keeps the washed samples for 6 months in the advent that NPG requests to see the washed samples.