Women’s Label Manual

Woven, Knit and Sweater Label Placement and Attachment

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INTRODUCTION

The Womens Label Manual contains the Label and Hangtag placement and attachment information for the following Womens Brands: Caslon, Classiques, Halogen, Rack, Savvy, Sejour, and TBD. produced by Nordstrom Product Group. This manual is arranged in sub-sections for easy access. Denim labeling information is in it’s own separate section.

- **Sub-Section 1, Label Attachment**, contains information on how to attach the Main Label and the Size and Country of Origin Label. This section is arranged by Brand name.

- **Sub-Section 2, Label Placement**, illustrates where to place the Main Label, the Size and Country of Origin Label, and the Care and Content Label. This section is divided into three categories; Wovens, Knits, and Sweaters. Within each category the label placement is determined by garment details.

- **Sub-Section 3, Hangtag Attachment**, explains where to attach the Hangtag, Price Sticker or Retail Ticket, and the button/yarn bag. This section is arranged by Brand name.

- **Sub-Section 4, Denim Label Attachment and Placement** illustrates Label and Hangtag attachment and placement. This section is arranged by Brand name.

- **For any questions regarding label placement or attachment that are not addressed in the manual, please contact the Technical Designer responsible for the Brand.**
Sub-Section 1
Label Attachment
CASLON LABEL ATTACHMENT

How to Attach Main Label and Size/C.O.O. Label

End Fold Label

- Main Label is stitched at both ends
- Size/COO Label is centered and stitched on lower edge of main label

Exceptions: Waistband or Waist Facing 2” and below
- Main Label is stitched at both ends
- Size/COO Label is centered under main label and inserted into seam

Exceptions: Elastic Waistband
- Main Label is tacked at top and bottom corners with thread matching label ground color
- Size/COO Label is centered and stitched on lower edge of main label

Note: Images are not to scale and do not reflect actual label size or shape
CASLON LABEL ATTACHMENT

How to Attach Main Label and Size/C.O.O. Label

*End Fold Label: Exceptions: Sweaters*

- Label is tacked at top and bottom corners with thread matching label ground color
- Size/COO Label is centered and stitched on lower edge of main label

![Diagram of label attachment method]

*Large End Fold Label Outerwear / Casual Jackets*

- Main Label is stitched at both ends

![Image of large end fold label]

**Note:** For unlined Jackets the Main label is stitched at both ends with thread matching label ground color, and bobbin thread matching body color

*Printed Size/COO Mitre Label*

- Size/COO Label is inserted into seam

![Image of printed size/COO label]

**Note:** Images are not to scale and do not reflect actual label size or shape
CLASSIQUES ENTIER LABEL ATTACHMENT

How to Attach Main Label and Size/C.O.O. Label

End Fold Label
- Main Label is stitched at both ends
- Size/COO Label is centered and stitched on lower edge of main label

Exceptions: Sweaters
- Main Label is tacked at top and bottom corners with thread matching label ground color
- Size/COO Label is centered and stitched on lower edge of main label

Loop Label
- Main Label is inserted into seam
- Size/C.O.O. label is centered on lower edge of main label. Stitch invisible in label fold.

End Fold Label Outerwear / Jackets
- Main Label is stitched at top and bottom edge
- Size/C.O.O. label is centered on lower edge of main label. Stitch invisible in label fold.
HALOGEN LABEL ATTACHMENT

How to Attach Main Label and Size/C.O.O. Label

Large End Fold Label: Jackets & Outerwear

- Main Label is stitched on both sides
- Size/COO Label is centered and stitched on lower edge of main label

Small End Fold Label

- Main Label is stitched on both ends
- Attach Size/COO label to bottom of main label offset to left

Exceptions: Sweaters

- Main Label is tacked at top and bottom corners with thread matching label ground color
- Attach Size/COO Label to bottom of main label offset to left

Loop Label

- Main Label is inserted into seam
- Size/C.O.O. label is positioned 1/4” to right of main label and inserted into seam

Note: Images are not to scale and do not reflect actual label size or shape
RACK LABEL ATTACHMENT

How to attach Main Label and Size/C.O.O. Label

Large End Fold Label: Jackets & Outerwear
- Main Label is stitched on both sides
- Size/COO Label is centered and stitched on lower edge of main label

Small End Fold Label
- Main Label is stitched on both ends
- Size/COO Label is centered and stitched on lower edge of main label

Exceptions: Sweaters & Knits
- Sweaters Main Label is tacked, at top and bottom corners or top corners only depending upon the style, with thread matching label ground color
- Knits Main Label is tacked at top corners only with thread matching label ground color
- Size/COO Label is centered and stitched on lower edge of main label

Exceptions: Elastic Waistband
- Main Label is tacked, at top and bottom corners with thread matching label ground color
- Size/COO Label is centered and stitched on lower edge of main label
RACK LABEL ATTACHMENT

How to Attach Main Label and Size/C.O.O. Label

**Loop Label**
- Main Label is inserted into seam
- Size/C.O.O. label is positioned 1/4” to right of main label and inserted into seam

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**Manhattan Fold Loop Label** (garments without a neck seam)
- Turn top edges of Main Label inside and stitch to garment
- Size/COO Label is set 1/4” to right of main label, turn top edges inside and stitch to garment

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**Printed Size/COO Mitre Label**
- Size/COO Label is inserted into seam
SAVVY LABEL ATTACHMENT

How to attach Main Label and Size/C.O.O. Label

Large End Fold Label: Jackets & Outerwear
- Main Label is stitched on both sides
- Size/COO Label is centered and stitched on lower edge of main label

Small End Fold Label
- Main Label is stitched on both ends
- Size/COO Label is centered and stitched on lower edge of main label

Exceptions: Sweaters & Knits, and Wovens
- Sweaters & Knits Main Label is tacked at top and bottom corners with thread matching label ground color
- Wovens Main Label is tacked at top and bottom corners with thread matching label ground color
- Size/COO Label is centered and stitched on lower edge of main label

Loop Label
- Main Label is inserted into seam
- Size/C.O.O. label is positioned 1/4” to right of main label and inserted into seam
SEJOUR LABEL ATTACHMENT

How to attach Main Label and Size/C.O.O. Label

*Large End Fold Label: Jackets & Outerwear*
- Main Label is stitched on both sides
- Size/COO Label is centered and stitched on lower edge of main label

![Diagram of Large End Fold Label]

*Small End Fold Label*
- Main Label is stitched on both ends
- Size/COO Label is centered and stitched on lower edge of main label

![Diagram of Small End Fold Label]

*Exceptions: Sweaters*
- Main Label is tacked at top and bottom corners with thread matching label ground color
- Size/COO Label is centered and stitched on lower edge of main label

![Diagram of Sweater Label]

*Loop Label*
- Main Label is inserted into seam
- Size/C.O.O. label is positioned 1/4” to right of main label and inserted into seam

![Diagram of Loop Label]
TBD LABEL ATTACHMENT

How to Attach TBD Main Label and Size/C.O.O. Label

*Manhattan Fold Loop Label (garments without a neck seam)*
- Turn top edges of Main Label inside and stitch to garment
- Size/COO Label is set 1/4” to right of main label, turn top edges inside and stitch to garment

*Loop Label (garments with a neck seam)*
- Main Label is inserted into seam
- Size/COO Label is set 1/4” to right of main label and inserted into seam

*All-In-One Label*
- Main Label is stitched at both ends
- Size/COO Label fold edge is left loose, turned end is caught in main label end stitching

*Flag Label (garments without a neck seam)*
- Turn top edges of Main Label inside and stitch to garment
- Size/COO Label is set 1/4” to right of main label, turn top edges inside and stitch to garment
**TBD LABEL ATTACHMENT**

How to Attach TBD Main Label and Size/C.O.O. Label

*Flag Label (garments with a neck seam)*
- Main Label is inserted into seam
- Size/COO Label is set 1/4” to right of main label and inserted into seam

*End Fold Label*
- Main Label is stitched at both ends
- For Large End Fold, the Size/COO Label fold is centered and stitched at lower edge of main label
- For Small End Fold, the Size/COO Label is inserted under the right end of main label and stitched

*Exceptions: Sweaters*
- Main Label is tacked at top and bottom corners with thread matching label ground color
- Size/COO Label is centered and stitched on lower edge of main label
TBD LABEL ATTACHMENT

How to Attach TBD Labels

**Chelsea 28 Waistband Tab**
- Fold label over top of Back Waistband
- Attach with thread tacking through all layers

Approx 3” from Wearer’s Right SS

**Clamp Label**
- Attach Clamp label either at Front placket edge or Bottom garment edge as indicated in tech pack
- 1/8” zig zag lockstitch through all layers on side opposite fold edge
- See placement details in Sub-section 2 Label placement
Sub-Section 2
Label Placement
WOVENS: MAIN LABEL PLACEMENT FOR JACKETS / OUTERWEAR

Main Loop Label

*Unlined with Collar and Clean Finished Neck*

![Diagram of Main Loop Label with Collar and Clean Finished Neck]

*Unlined with No Collar and with Neck Binding*

![Diagram of Main Loop Label without Collar and with Neck Binding]

Main End Fold Label Large

*Fully Lined with Collar*

![Diagram of Main End Fold Label Large]

**Note:** For Size and Country of Origin (COO) Label Attachment See “Label attachment by Brand”

**Note:** Images are not to scale and do not reflect actual label size or shape
WOVENS: MAIN LABEL PLACEMENT FOR JACKETS / OUTERWEAR

Main End Fold Label Large

*Unlined with Collar and Inside Back Neck Facing*

*(Facing width needs to be wider than label)*

![Diagram of main label placement.]

*Unlined with No Collar and Inside Back Neck Facing*

![Diagram of main label placement.]

**Note:** For Size and Country of Origin (COO) Label Attachment, See “Label attachment by Brand”

**Note:** Images are not to scale and do not reflect actual label size or shape
WOVENS: MAIN LABEL PLACEMENT FOR TOPS AND DRESSES

Main Loop Label

*Bound Neckline with Center Back Opening Loop or Zip*

Note: For Size and Country of Origin (COO) Label Attachment, See “Label attachment by Brand”

Note: Images are not to scale and do not reflect actual label size or shape
WOVENS: MAIN LABEL PLACEMENT FOR TOPS AND DRESSES

Main End Fold Label:

No Collar with Neck Facing Finish

No Collar, Back Zip Opening, Back Yoke, and/or Fully Lined

No Collar - Fully Lined or Double Layer, or Back Yoke

With Collar and Back Yoke / Facing

Note: For Size and Country of Origin (COO) Label Attachment, See “Label attachment by Brand”

Note: Images are not to scale and do not reflect actual label size or shape
WOVENS: MAIN LABEL PLACEMENT FOR BOTTOMS

Main Loop Label

Narrow Waist Band:

CB Zipper Opening

Note: For Pant Fit and Size and Country of Origin (COO) Label Attachment see “Label Attachment by Brand”

Note: Images are not to scale and do not reflect actual label size or shape
Main End Fold Label

**Waist Band Width 1-2”**

**CB Zipper opening**

**Wide Waist Band (over 2”)**

*Note: For Pant Fit and Size and Country of Origin (COO) Label Attachment see “Label Attachment by Brand”*

*Note: Images are not to scale and do not reflect actual label size or shape*
TBD CLAMP LABEL PLACEMENT

Where to place TBD Clamp Label on Woven Jacket

- Place 2” above finished hem on wearer’s left placket edge.
- Clamp Label enfolds garment
- Sew through all layers 1/8” zigzag lockstitch at inside edge.
- Inside edge is raw

Where to place TBD Clamp Label on Woven Button Front Shirt

- Place 2” above finished hem on wearer’s left placket edge.
- Clamp Label enfolds garment
- Sew through all layers 1/8” zigzag lockstitch at inside edge.
- Inside edge is raw
CASLON PRINTED CARE LABEL PLACEMENT

Main and Size & C.O.O. Label Placement:

- Main label should be printed on the waistband.
- Label must be centered on the width of the waistband and centered over the Back rise seam.
- Size/C.O.O. label inserted at waistband seam at center back.

---

Diagram of label placement:

- "caslon"
- "SIZE/ C.O.O."
HALOGEN AND SEJOUR PANT LABEL PLACEMENT

Pant Fit Label Placement:

*For Waistband Widths Narrower than 1 1/2”*

![Diagram of label placement for waistband widths narrower than 1 1/2”]

*For Waistband Widths 1 1/2” and Wider*

![Diagram of label placement for waistband widths 1 1/2” and wider]

Note: Images are not to scale and do not reflect actual label size or shape
CLASSIQUES ENTIER MAIN LABEL

PLACEMENT FOR BOTTOMS

Main Loop Label:

*Narrow Waist Band (1” and narrower)*

- Inside Waist Bias Curtain
- 3/4” between edge of zipper & edge of label

Main Loop Label:

*Narrow Waist Band (1” and narrower) Lined or Unlined*

- CF or Side Entry
- Main label is off center at CB seam in waistband

*Note: Images are not to scale and do not reflect actual label size or shape*
CLASSIQUES ENTIER MAIN LABEL

PLACEMENT FOR BOTTOMS

Main End Fold Label:

*Wide Waist Band (1 1/8" and wider), Inside Waist Facing, No Waist Band: Fully Lined to Edge of Waist*

**Main End Fold Label**

- **With Waistband**
  - **Wide Waist Band (1 1/8" and wider), Inside Waist Facing, No Waist Band: Fully Lined to Edge of Waist**
  - CF or Side Entry
  - 2" above or below waist
  - Main label: 5/8" below top edge of waist
  - No facing – lining to edge of waist

- **With No Waistband**
  - Main label: 2" from edge of waist
  - No facing lining to top edge of waist

**Note:** Images are not to scale and do not reflect actual label size or shape
WOVENs: CARE CONTENT LABEL
PLACEMENT FOR TOPS, DRESSES, JACKETS

Short Tops and Short Jackets

**Fully Lined, Body Lined**

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**Unlined, Open Seam - Overlocked, Open Seam, Bound**

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**Unlined, Closed Seam: Overlocked, Closed Seam, Bound, French Seam**

- CF or Side Entry

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**Note:** Images are not to scale and do not reflect actual label size or shape
WOVENS: CARE CONTENT LABEL PLACEMENT FOR TOPS, DRESSES, JACKETS

Long Tops, Long Jackets, and Dresses

*Fully Lined, Body Lined*

---

**Unlined, Open Seam: Overlocked, Open Seam, Bound**

---

**Unlined, Closed Seam: Overlocked, Closed Seam, Bound, French Seam**

---

Note: Images are not to scale and do not reflect actual label size or shape
Tops, Jackets, and Dresses with Side Slits

*Unlined or Lined*

- 3" UP FROM TOP OF SLIT
- LEFT SIDE WEARING
- WEARING LEFT SIDE SEAM

**WOVENS: CARE AND CONTENT LABEL PLACEMENT FOR BOTTOMS**

**Care and Content Label:**

*With Bias Binding*

Applicable for Styles:

- With waist band, with inside bias binding
- With inside facing, with bias binding
- No waist band with inside bias binding

*Note: Images are not to scale and do not reflect actual label size or shape*
WOVENS: CARE AND CONTENT LABEL PLACEMENT FOR BOTTOMS

Without Bias Curtain

Applicable for Styles:
- With waist band, without inside bias binding
- With inside facing, without bias binding

No bias binding

2” from wearer’s left side seam

Attached to Waist seam
Content & Care Label

With Lining to Waist

With lining to top edge of waist

Attached behind Main/COO/Size Label
Content & Care Label

Note: Images are not to scale and do not reflect actual label size or shape
KNITS: MAIN LABEL PLACEMENT FOR TOPS AND DRESSES

Main Loop Label Placement

 Bound Neckline Finish with Center Back Opening

Bound Neckline Finish

Edge Turned and Overlocked

Top with Collar and Neckline

Note: For Size and Country of Origin (COO) Label Attachment, See “Label attachment by Brand”

Note: Images are not to scale and do not reflect actual label size or shape
KNITS: LABEL PLACEMENT FOR TOPS AND DRESSES

Main End Fold Label Placement

Bound Neckline

Top with Collar and Neckline

Note: For Size and Country of Origin (COO) Label Attachment, See “Label attachment by Brand”

Note: Images are not to scale and do not reflect actual label size or shape
KNITS: LABEL PLACEMENT FOR TOPS AND DRESSES

Main End Fold Label

*Top with Facing or Lining (See Note1)*

![Label Placement Diagram]

*Lined Neckline Finish with Center Back Opening (See Note1)*

![Label Placement Diagram]

*Funnel Neck (See Note1)*

![Label Placement Diagram]

*Top with Facing or Lining (See Note1)*

![Label Placement Diagram]

**Note:** Allow ease when attaching End Fold Label. DO NOT ATTACH FLAT.

**Note:** For Size and Country of Origin (COO) Label Attachment, See “Label attachment by Brand”

**Note:** Images are not to scale and do not reflect actual label size or...
**KNITS: LABEL PLACEMENT FOR TOPS AND DRESSES**

**Main End Fold Label**

*Top with Coverstitch Finish (See Note 1)*

![Image of main end fold label placement]

**Note:** Allow ease when attaching End Fold Label. DO NOT ATTACH FLAT.

**Main Heat Transfer Label:**

*Heat Transfer label*

![Image of main heat transfer label placement]

**Note:** Unusual or Exception necklines should be reviewed with Production Technical Designer for correct label placement.

**Note:** For Size and Country of Origin (COO) Label Attachment, See “Label attachment by Brand”

**Note:** Images are not to scale and do not reflect actual label size or shape
SWEATERS: MAIN LABEL PLACEMENT

Main End Fold Label

Cast Off Neckline

With Tubular Trim

Funnel Neck

With Tubular Trim

- Label is edge-stitched over folded ends, fold to fold, securing size tab, top of label is attached to garment with Spot-tack

Note: For Size and Country of Origin (COO) Label Attachment, See “Label attachment by Brand”

Note: Images are not to scale and do not reflect actual label size or shape
SWEATERS: MAIN LABEL PLACEMENT

Main End Fold Label

Additional Images

With Self Start Finish
TBD CLAMP LABEL PLACEMENT

Where to place TBD Clamp Label on Knit Tops

- Place 1” from wearer’s left side seam at Bottom edge of garment.
- Clamp Label enfolds garment
- Sew through all layers 1/8” zigzag lockstitch at inside edge.
- Inside edge is raw
KNITS / SWEATERS CARE CONTENT LABEL PLACEMENT FOR TOPS, DRESSES, AND JACKETS

Short Tops and Short Jackets

*Fully Lined, Body Lined*

**PLACEMENT IN LINING**

**BACK**

- LEFT SIDE WEARING
- CARE LABEL (folded)
- 3” UP FROM BOTTOM HEM

**FRONT**

- LEFT SIDE SEAM
- CARE LABEL (folded)
- 3” UP FROM BOTTOM HEM

*Unlined, Open Seam: Overlocked, Open Seam-Bound*

**BACK**

- LEFT SIDE WEARING
- CARE LABEL (folded)
- LEFT SIDE SEAM
- 3” UP FROM BOTTOM HEM

**FRONT**

- LEFT SIDE SEAM
- CARE LABEL (folded)
- 3” UP FROM BOTTOM HEM

*Unlined, Closed Seam: Overlocked, Closed Seam-Bound, French Seam*

**BACK**

- LEFT SIDE WEARING
- CARE LABEL (folded)
- LEFT SIDE SEAM
- 3” UP FROM BOTTOM HEM

**FRONT**

- LEFT SIDE SEAM
- WEARER'S LEFT SIDE
KNITS / SWEATERS: CARE AND CONTENT
PLACEMENT FOR TOPS, DRESSES, AND JACKETS

Long Tops, Long Jackets, and Dresses

*Fully Lined, Body Lined*

![Diagram of placement for fully lined, body lined tops.]

*Unlined, Open Seam-Overlocked, Open Seam-Bound*

![Diagram of placement for unlined, open seam-overlocked, open seam-bound tops.]

*Unlined, Closed Seam-Overlocked, Closed Seam-Bound, French Seam*

![Diagram of placement for unlined, closed seam-overlocked, closed seam-bound, French seam tops.]

Revision Date: 05/08/2014
Nordstrom Confidential
KNITS / SWEATERS: CARE CONTENT LABEL PLACEMENT FOR TOPS, DRESSES, AND JACKETS

Long Tops, Long Jackets, and Dresses

*Unlined and Lined*

![Diagram showing label placement for unlined and lined long tops, long jackets, and dresses.]

KNITS AND SWEATERS: CARE AND CONTENT LABEL PLACEMENT FOR BOTTOMS

Care and Content Label

*With Bias Binding*

- With waist band, with inside bias binding
- With inside facing, with bias binding
- No waist band with inside bias binding

![Diagram showing label placement for bottoms with bias binding.]

2" FROM WEARER’S LEFT SIDE SEAM

ATTACHED TO BINDING CONTENT AND CARE LABEL
KNITS/SWEATERS: LABEL PLACEMENT FOR BOTTOMS

Care and Content Label

*Without Bias Curtain*
- With waist band, without inside bias binding
- With inside facing, without bias binding

*With Lining to Waist*

ATTACHED BEHIND MAIN/COO/SIZE LABEL
CARE & CONTENT LABEL

WITH LINING TO TOP EDGE OF WAIST

ATTACHED TO WAIST SEAM
CONTENT AND CARE LABEL

2” FROM WEARER’S LEFT SIDE SEAM
Sub-Section 3
Hangtag Attachment
CASLON, HALOGEN AND SEJOUR HANGTAG WITH PRICE STICKER ATTACHMENT

Hangtag with UPC / Retail Ticketing Attachment

**Tops, Jackets, and Dresses**
- Hangtags are attached at left sleeve cuff or left side underarm.

**Pants and Skirts**
- Hangtags are attached depending on fold method.

- **Flat fold** - At left side seam
- **Trouser press** - At CB waistband seam.
CASLON, HALOGEN AND SEJOUR HANGTAG WITH PRICE STICKER ATTACHMENT

Sweaters, Skins or Delicate Fabrics

- For skins or delicate fabrics where a hole may be left, attach hangtag through size/coo at neck – through size/coo at inside waistband for bottoms.

Spare Button(s)/Yarn – When Needed

- All product with woven size/coo label: attach button bag to size/coo label.
- **For Sweaters**: Attach with hangtag to size/coo label.

- For product without woven size/coo label: swift tack button bag with hangtag.
CLASSIQUES HANGTAG WITH PRICE STICKER
AND SPARE BUTTON ATTACHMENT FOR
WOVENS

Hangtag with UPC / Retail Ticketing Attachment

Long Sleeve Tops

Short Sleeve Tops
CLASSIQUES HANGTAG WITH PRICE STICKER AND SPARE BUTTON ATTACHMENT FOR WOVENS

*Sleeveless Tops*

- WEARER’S LEFT

- HANGTAG WITH PRICE STICKER
  - EXTRA BUTTON / TRIM BAG
    - Attached to armhole / side seam

*Woven Jackets, Outerwear, and Leather*

- For skins or delicate fabrics where a hole may be left, attach hangtag through size/coo at neck. For Bottoms attach to size/coo at inside waistband with safety pin.
CLASSIQUES HANGTAG WITH PRICE STICKER AND SPARE BUTTON ATTACHMENT FOR WOVENS

Pants:
- Hangtags are attached depending on fold method.
- Attached to wearer’s INSIDE left waist

Skirts:
- Attached to wearer’s INSIDE left waist
CLASSIQUES HANGTAG WITH PRICE STICKER AND SPARE BUTTON ATTACHMENT FOR KNITS AND SWEATERS

Long Sleeve Top
- Hangtag is attached at left underarm with Button Bag behind hangtag

Short Sleeve Top
- Hangtag is attached at left underarm with Button Bag behind hangtag

Sleeveless Top:
- Hangtag is attached at left underarm with Button Bag behind hangtag

Note: Vendor should use best judgment in determining hangtag placement for sweater jackets. If the style reads more as a jacket, then use the woven jacket hangtag method with seal & string.
CHELSEA 28, HINGE, TROUVE HANGTAG, PRICE TICKET AND SPARE BUTTON ATTACHMENT

Tops, Jackets, and Dresses

Long Sleeve
- Hangtag is attached at left underarm seam.
- Price Ticket is attached at left sleeve cuff
- Attach extra button bag behind Hangtag

Short Sleeve and Sleeveless
- Hangtag is attached at CB.
- Price Ticket is attached at left underarm seam
- Attach extra button bag behind Hangtag
CHELSEA 28, HINGE, TROUVE HANGTAG AND PRICE TICKET ATTACHMENT

Pants and Skirts

- Hangtags are attached depending on fold method.

- **Flat fold** - At left side seam
- **Trouser press** - At CB waistband seam.
RACK & SAVVY HANGTAG, PRICE TICKET AND SPARE BUTTON ATTACHMENT

Tops, Jackets, and Dresses

Long Sleeve
- Hangtag is attached at left sleeve underarm seam
- Attach extra button bag behind Hangtag

Short Sleeve and Sleeveless
- Hangtag is attached at left underarm seam.
- Attach extra button bag behind Hangtag
RACK & SAVVY HANGTAG AND PRICE TICKET ATTACHMENT

Pants and Skirts

- Hangtags are attached depending on fold method.

- Flat fold - At left side seam
- Trouser press - At left side seam.
STEM HANGTAG, PRICE TICKET AND SPARE BUTTON ATTACHMENT

Tops, Jackets, and Dresses

Long Sleeve
- Price Ticket is attached at left sleeve cuff
- Hangtag is layered behind Price Ticket
- Attach extra button bag behind Hangtag

Short Sleeve and Sleeveless
- Price Ticket is attached at left underarm seam.
- Hangtag is layered behind Price Ticket
- Attach extra button bag behind Hangtag
STEM HANGTAG AND PRICE TICKET ATTACHMENT

Pants and Skirts

- Hangtags are attached depending on fold method.

- **Flat fold** - At left side seam
- **Trouser press** - At CB waistband seam.
TREASURE AND BOND HANGTAG, PRICE TICKET AND SPARE BUTTON ATTACHMENT

Tops, Jackets, and Dresses

Long Sleeve
- Hangtag is always attached at CB
- Price Ticket is attached at left sleeve cuff
- Attach extra button bag behind Hangtag

Short Sleeve and Sleeveless
- Hangtag is always attached at CB.
- Price Ticket is attached at left underarm seam
- Attach extra button bag behind Hangtag
TREASURE AND BOND HANGTAG AND PRICE TICKET ATTACHMENT

Pants and Skirts

- Hangtags are attached depending on fold method.

- **Flat fold** - At left side seam
- **Trouser press** - At CB waistband seam.
HANGTAG WITH PRICE STICKER ATTACHMENT

ILLUSTRATION

Extra Button / Trim
Envelope (When Applicable)

Swift Tack

Price Sticker

Price Stickers
- Attached to back bottom of garment hangtags

Disclaimer Hangtags
- When disclaimer hangtag is required attach with hangtag.
SWIFT TACK ATTACHMENT METHODS FOR ALL BRANDS

Acceptable Examples

- There must be access to both ends of the swift tack. The customer must be able to clip the swift tack and remove both ends.

Not Acceptable Examples

- Swift Tack should not be buried inside a waist band, arm hole binding, tubular trim or seam allowances.

End of the tack hidden inside the garment.
Sub-Section 4

Denim Label Attachment and Placement
HALOGEN DENIM LABEL ATTACHMENT AND PLACEMENT

End Fold Label
- Place Main Label at CB inside waistband
- Main Label is stitched at both sides with DTM to body thread
- Size/COO Label is centered and stitched on lower edge of main label

Jean Fit Name Label
- Print on inside waistband above wearer’s right pocket bag

COO, Care & Content Label
- Print on inside wearer’s right pocket bag

Leather Patch Label
- Place on wearer’s right back outside waistband, 3/4” from beltloop
- Leather Patch Label is stitched on all sides
HALOGEN DENIM LABEL ATTACHMENT AND PLACEMENT

Pant Match Book Label
- Place Pant Match Book Label on wearer’s left back outside waistband 1/4” from beltloop
- Attach with two 1/4” bar tacks at 1/8” from bottom edge

POV Denim Hangtag Attachment
- Hangtag is attached at Wearer’s left Front beltloop
TBD DENIM LABEL ATTACHMENT AND PLACEMENT

End Fold Label
- End Fold Label placed on wearer’s left inside waistband, 1 1/2” from CB

Jean Fit Name, COO, Care & Content Label
- Print on inside wearer’s left pocket bag

Leather Patch Label
- Place Leather Patch on wearer’s right outside waistband, 3/4” from beltloop
- Leather Patch label is stitched on all sides
TBD DENIM LABEL ATTACHMENT AND PLACEMENT

Pant Match Book Label
- Place Pant Match Book Label on wearer’s left back outside waistband 1/4” from leather patch
- Attach with one 1/4” bar tack at 1/8” from top edge, centered

TBD Denim Hangtag Attachment
- Hangtag is pinned through Wearer’s left Front beltloop